



# ArcCRM

An easy-to-use  
lightweight CRM



## 100% Simple CRM

No confusing features and less chaotic interfaces. No exclusive training is needed for set-up, and teams can adapt to the CRM in no time. The result is that you gain access to a user-friendly tool without overpaying.



## Supercharge your outreach efforts

Segregate customer groups and customize campaigns to every audience. Quickly respond to customer feedback and run customer satisfaction programs to keep them engaged and coming back. Track the outcome of the outreach activities and optimize them every time.



## Tighter control over leads

Always get an up-to-date list of leads in your pipeline. Figure out where those leads are in the sales cycle and prioritize the deals your sales team has to focus on. Now be confident that all leads are followed up promptly!



## Reach more leads using the built-in dialer

No need to switch between apps for lead calling. Reach out to as many leads as possible through the built-in dialer. Use the power dialer option to sequence the calls and talk in succession. Record the conversation to keep the team informed and add notes to calls.



## Integration & Post-Sales

Easily plug in with your accounting software, emails, and third-party tools and have the data synced in a few clicks without leaving ArcCRM. Get replies on queries related to any topic in a shorter response time. We value your time!



Interested in any of our products?  
Talk to our experts today  
(732) 705-7771

Sign up at [www.archarina.io](http://www.archarina.io)  
or write to [info@archarina.io](mailto:info@archarina.io)  
for a quick demo

